.Afbeelding met schermopname, Graphics, ontwerp

Automatisch gegenereerde beschrijving

**Micael Marques**

Date of birth: 29/11/1991 **|** Nationality: Portuguese **|** Gender: Male  **|**

Portugal

**PROPOSED POSITION: Graphic Designer**

Micael Marques is a versatile and experienced Graphic Designer with over 10 years of professional experience, including more than 5 years in dedicated design roles. He has built a career that spans across freelance projects and in-house positions, consistently delivering high-quality visual solutions for both digital and print platforms. His experience at Viriato & Viriato sharpened his skills in catalog and editorial design, especially for clients in the ceramics industry, and included collaboration with cross-functional teams. He is proficient in Adobe Illustrator, Photoshop, InDesign, and Figma, with a strong eye for detail and a deep understanding of visual storytelling, layout, and brand consistency. Micael is collaborative, adaptable, and highly motivated by meaningful projects where design contributes to clear and engaging communication.

**WORK EXPERIENCE**



01/2011 - Ongoing; Lisbon (Portugal)

**Graphic Designer** - Freelance

* Provided freelance creative services in graphic design, photography, web design, and social media management.
* Currently collaborating with the Portuguese Football Federation (FPF) and UEFA, designing promotional and wayfinding materials for the Women’s Champions League Final 2025.
* Responsible for adapting UEFA’s visual guidelines into event signage, public posters, and digital communication assets.



12/2023 - 12/2024; Lisbon (Portugal)

**Graphic Designer** - Freelance

* Worked in a team of three designers on the production of print and digital materials, mainly focused on promotional catalogues, series brochures, and pricing documents for ceramic industry clients.
* Responsible for collecting client requirements, creating visual proposals, and developing final assets in line with brand identity.
* Supported both 2D and 3D departments and contributed to social media content creation when needed.



04/2018 – 06/2023; Lisbon (Portugal)

**Graphic Designer** – AMH Consulting

* Delivered territorial development and branding projects for public and private sector clients.
* Supported clients with end-to-end visual communication, from concept to execution—including websites, identity design, editorial materials, and promotional content.
* Collaborated independently and occasionally in multidisciplinary teams for project-specific tasks.



09/2016 – 09/2017; Lisbon (Portugal)

**Graphic Designer** – Cooplecnorte CRL

* Designed posters and in-store promotional materials for the E.Leclerc supermarket chain.
* Captured and edited product photography for the company's online platforms

**EDUCATION AND TRAINING**



09/2009 - 06/2012

**Graphic Design** - Instituto Politécnico do Cávado e do Ave

**LANGUAGE SKILLS**



|  | UNDERSTANDING | | SPEAKING | | WRITING |
| --- | --- | --- | --- | --- | --- |
|  | Listening | Reading | Spoken production | Spoken interaction |  |
| **Portuguese** | C2 | C2 | C2 | C2 | C2 | |
| **English** | B2 | B2 | B2 | B2 | B2 | |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

**DIGITAL SKILLS**



Adobe Illustrator, Photoshop, InDesign, Figma, branding, event graphics, digital and print media, photo editing, retail design, Adobe Photoshop, Illustrator

**COMMUNICATION AND ORGANISATIONAL SKILLS**



**Communication skills**



* Client Communication: Micael was "responsible for collecting client requirements" and "Supported clients with end-to-end visual communication, from concept to execution," indicating strong direct communication with clients.
* Team Collaboration: He "included collaboration with cross-functional teams," "Worked in a team of three designers," and "Collaborated independently and occasionally in multidisciplinary teams," demonstrating effective teamwork and communication within a group.
* Visual Storytelling: As a graphic designer with a "deep understanding of visual storytelling, layout, and brand consistency," Micael effectively communicates messages and narratives through visual mediums.

**Organisational skills**



* Project Management: Micael "Provided freelance creative services in graphic design, photography, web design, and social media management," demonstrating the ability to manage diverse projects from conception to completion.
* Time Management: His ongoing freelance work since 2011 while also holding various in-house positions indicates effective management of multiple commitments and deadlines.
* Attention to Detail: The CV highlights a "strong eye for detail" and mentions responsibility for "adapting UEFA’s visual guidelines into event signage" and "developing final assets in line with brand identity," showcasing meticulousness in design work.